



CODETA

PREMIER LEAGUE

26 FEB 2023

**Let's witness the thrill & excitement,
Join the ultimate showdown of
skill and sportsmanship.**

SRIDHAR J
PRESIDENT

NIRMAL KUMAR M
SECRETARY

VENUE
Crossbar Sports village,
Cheran Nagar, Selvapuram North,
Coimbatore - 641001



About Codeta:

The Coimbatore District Electrical Traders Association (CODETA) was formed 1969 with 27 members under the name “The Electrical Traders Association”, Coimbatore. Subsequently in the year 1985 the name was changed to ‘Coimbatore District Electrical Traders Association’ (CODETA).

Our association, CODETA which celebrated its silver jubilee in the year 1994, and has close to 454 members. CODETA's main aim is to develop electrical trade in Coimbatore, whilst promoting and protecting the interest of its members. CODETA also identifies problems faced by the trading community and takes initiative to resolve these problems with the guidance of the concerned authorities. We also educate members about various aspects of government regulations, commercial taxes, labour acts and other issues relating to electrical trade. We also aim to establish a library containing books and publications relating to electrical products and its usage. CODETA also organises exhibitions to spread awareness about new products among traders, industrialists, educationalists of various institutions and the general public. In 2001 CODETA conducted its own exhibition & since 2013 we have been successfully conducting Elektrotec – an electrical & industrial electronics trade fair.

About CPL:

The excitement of a cricket tournament is electric. The energy in the air is palpable as fans and players alike gear up for the big event. The thrill of competition is heightened as teams face off against each other, each determined to come out on top. The roar of the crowd as a game-winning shot is made or a run is scored is deafening. The anticipation and tension of a close match is almost too much to bear, with every play making or breaking the outcome. The sense of camaraderie and pride among fans and players alike is undeniable, as everyone comes together to cheer on their team to victory. It is a truly exhilarating experience that is not to be missed.

The Codeta Premier League is aimed at encouraging sport among the association members. It is a one day event scheduled to be held on the Sunday, 26th February 2023 and will be conducted at one of the city's premier turf. The association hopes to make this an annual event to help increase the positive bonding between it's members.



DELIVERABLES

Logo presence in all collaterals,
All posters, Hoarding, Match T-shirts,
Stage backdrop, All printable.

₹1,11,000



SPONSORSHIP FOR

DELIVERABLES

AMOUNT

JERSEY

Main stage backdrop
Logo on jersey
Sponsor standee



₹71,000

BREAKFAST

Main stage backdrop
Clubbed banner outside the food court
Individual highlight banner inside the food court
Sponsor standee



₹31,000

LUNCH

Main stage backdrop
Clubbed banner outside the food court
Individual highlight banner inside the food court
Sponsor standee



₹51,000

DINNER

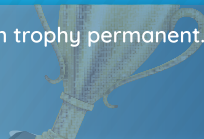
Main stage backdrop
Clubbed banner outside the food court
Individual highlight banner inside the food court
Sponsor standee



₹31,000

TROPHY

This is sponsor's logo stays on trophy permanent.
Main stage backdrop
On 20+ trophies
Sponsor standee



₹41,000

JACKPOT ZONE

Main stage backdrop
8x8 banner inside the turf



₹21,000

FOURS

Main stage banner
Sponsor Standee
Verbal announcement on each fours



₹21,000

SIXERS

Main stage banner
Sponsor Standee
Verbal announcement on each sixes



₹21,000

BEST BATSMEN

Individual Trophy
Sponsor standee



₹11,000

BEST BOWLER

Individual Trophy
Sponsor standee



₹11,000

SPONSORSHIP FOR

DELIVERABLES

AMOUNT

REFRESHMENT

This is a full day counter
Main stage backdrop
Individual banner near the counter



₹21,000

TEAM OWNERSHIP (8 TEAMS)

Logo combined team standee
Logo on jersey
Team owner's film video



₹21,000

PATRONS

Name in patrons banner



₹3,100

Sponsorships up for grabs:

We are looking for sponsors who share our passion for the sport and are interested in supporting our association. With your support, we can make this tournament an even bigger success and can strengthen the bonds among our fellow members.

Participation:

Teams can be formed by the members of the association. Only Family members and their immediate families can be part of the team.

For further information, get in touch with the event committee:

Event Chairman - Mr. Sandeep Sanghvi - 91000 11000
Event Secretary - Mr. Praveen Seth - 94451 11152
Event Joint Secretary - Mr. Bharath Bhansali - 98945 71011
Event Treasurer - Mr. Praveen Tatiya - 97866 15109



COIMBATORE DISTRICT ELECTRICAL TRADERS ASSOCIATION

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For Queries:

